

### **REMARKS/ARGUMENTS**

These remarks are submitted in response to the Office Action of March 8, 2007 (Office Action). As this response is timely filed within the 3-month shortened statutory period, no fee is believed due.

In paragraph 2 of the Office Action, Claims 1-18 were rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent Application Publication No. 2003/0217137 to Roese et al. (hereinafter "Roese"). Applicants have amended independent Claims 1, 7, and 13 to emphasize certain aspects of the invention. Applicants also have amended dependent Claims 2, 3, 6, 8, 9, 12, 14, 15, and 18 to emphasize certain additional aspects of the invention and maintain consistency among the claims. Applicants have added claims 19 and 20 to emphasize certain additional aspects of the invention. The claim amendments and newly-presented claims are fully supported throughout the Specification. (See, e.g., Specification, paragraphs [0024], [0025], and [0038].) No new matter has been introduced through the claim amendments or newly-presented claims. Applicants thank the Examiner for quoting specific sections of the prior art in the rejections to aid Applicants' understanding of the issues presented.

### **Aspects Of Applicants' Invention**

It may be helpful to reiterate certain aspects of Applicants' invention prior to addressing the references cited in the Office Action. One embodiment of the invention is a method for managing a presentation of sensitive content in non-trusted environments. The method can include interrogating a list of policies associated with a given user and a physical device, determining a location of the physical device, comparing the location of the physical device with a list of trusted locations, and enforcing a plurality of rules

contained in the policy for managing the presentation of sensitive content. Access to sensitive information can be limited or restricted based on the location by blocking a visual presentation or audible presentation of at least one object in portions of the presentation

*The Claims Define Over the Prior Art*

t

As already noted, independent Claims 1, 7, and 13 were rejected as being anticipated by Roesse. Roesse is directed to determining, by one or more trusted network devices within a data network infrastructure, a physical location of a client device requesting access to the data network infrastructure, and prohibiting access to the one or more trusted network devices by anyone except authorized users.

Applicants respectfully submit, however, that Roesse fails to teach, expressly or inherently, every feature recited in independent Claims 1, 7, and 13. For example, Roesse fails to teach managing a presentation of sensitive content by blocking a visual presentation or audible presentation of at least one object in portions of the presentation, as recited in amended Claim 1. Roesse further fails to teach blacking out a visual object in a display during the presentation, replacing a visual object with innocuous content during the presentation, visually hiding the at least one object from the given user during the presentation, or inserting audio 'white noise' gaps in an audio object, as recited in amended Claim 6.

At pages 2-3 of the Office Action, it is stated that Roesse teaches enforcing a plurality of rules contained in a policy, wherein access to sensitive information is limited or restricted based on the location. The portions of Roesse cited in support of this contention provide simply state that access to a certain device is restricted or allowed based on a location of the device. These portions, read in their broader context, pertain to

a system that associates physical locations with network-linked devices in a network to which the devices are connected. This broader context is described explicitly in Roese:

"[0098] Dependent upon the device location, system 100 can allow or restrict access to certain devices, information, applications, signal exchange priorities, and the like."

"[0118] These restrictions can involve restrictions on the access and use of system 100. These restrictions also can involve the transmission of data around and through system 100."

"[0113] As described in conjunction with process 500, system 100 allows a user access to system 100 at selectable service levels, based on location information"

"[0114] Use of the above techniques enables system 100 to restrict access to data, applications, specific networked devices, data and network service, QOS (Quality of Service) levels, network tools, functionality, rules, and the like, based on the user and/or the location of the device associated with the user seeking access."

"[0115] Further to the techniques described above, system 100 also can provide restricted access to the network based on a particular port connected to the connection point to which the location client is connected"

The specific language of Roese reveals that the restrictions are placed on access to devices, network connectivity, data transmission, and device connectivity. Roese, however, does not teach or contemplate restricting access to objects during a presentation of sensitive content in non-trusted environments. In particular, Roese does not teach that certain visual or auditory objects of an application can be blacked out, replaced with innocuous data, or hidden from the user during a presentation of the application. Fundamentally, Roese is not directed to managing a presentation of sensitive content. The language of Roese cited above makes it clear that Roese does not contemplate restricting access to objects during a presentation of sensitive content.

More specifically, Roese does not teach that access can be restricted after an application has been 'opened' (See Applicants' Specification paragraph [0017] "*Those objects may already be 'open', for instance in a GUI-based operating system*"). Roese only states that access to the application is restricted based on location. In such regard, in the context of Roese, an application may never be opened based on the location. In contrast, Applicant's invention can open the application and thereafter restrict access to objects in the application based on a location of the device (e.g., a laptop) presenting the application and the restrictions of the objects in the application in view of the policy. This allows a user access to non-restricted information in the application while blocking out restricted (e.g., sensitive content) information. In this regard, the user can still view portions of the application, for example to review, edit or modify non-restricted objects (e.g., non-sensitive content), yet be restricted from reviewing, editing, or modifying restricted objects (e.g., sensitive content).

As recited in the amended claims, Applicants' invention can block a visual presentation or audible presentation of at least one object in portions of the presentation. In particular, "*the system recognizes a new location and re-compares location to the list of trusted zones and enforces the policy by restricting or relaxing access to objects to allow the user to continue in the current mode uninterrupted*" (Applicant's Specification Paragraph [0013].) Accordingly, the user can open an application and access those objects that are not restricted by location. Other objects within the application can be blocked out based on the policy given the location of the device presenting the application. In practice, the system can "*access objects that the user may access, prior to providing the user full access to any of those objects*" (Applicant's Specification Paragraph [0017]). For example, when a user opens up an application, the system checks which objects are presented in the application, and limits access to the objects based on the location and restrictions enforced by the policy. Again, the objects "*may already be open for instance in a GUI-based operating system*". A user can open an application

(e.g., power point, internet browser, word processing application) that includes objects (e.g., charts, tables, lists) with varying sensitivity levels (e.g., corporate revenue charts, customer name tables, or personal lists). The presentation of the objects is restricted based on a sensitivity content of the objects and the location of the device presenting the application (Applicant's Specification Paragraph [0017].)

Moreover, Roese does not teach a system for managing a presentation of content that presents an alert when a competitor listed in a profile is within a proximity of the location (Applicant's Specification Paragraph [0019]), as recited in newly-presented Claim 19. Furthermore, Roese does not teach a system for managing a presentation of content that identifies a seniority level of the given user, and grants a permission to override the policy based on the seniority, as recited in newly-presented Claim 20.

Although Roese discloses limiting access to connect to a device based on location, Roese does not teach or suggest blocking a visual presentation or audible presentation of at least one object in portions of a presentation. Applicants respectfully maintain that Roese fails to teach or suggest each of the features recited in amended independent Claims 1, 7, and 13 as well as newly-added Claims 19 and 20. Applicants, therefore, respectfully assert that these claims define over the prior art. Applicants also respectfully assert that whereas each of the other claims depends from one of the amended independent claims while reciting additional features, the dependent claims likewise define over the prior art.

### CONCLUSION

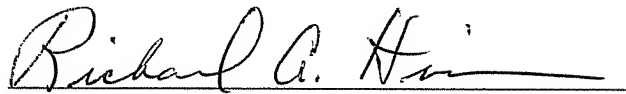
Applicants believe that this application is now in full condition for allowance, which action is respectfully requested. Applicants request that the Examiner call the undersigned if clarification is needed on any matter within this Amendment, or if the

Appln. No. 10/730,400  
Amendment dated June 8, 2007  
Reply to Office Action of March 8, 2007  
Docket No. BOC9-2003-0073 (444)

Examiner believes a telephone interview would expedite the prosecution of the subject application to completion.

Respectfully submitted,

Date: June 8, 2007



Gregory A. Nelson, Registration No. 30,577

Richard A. Hinson, Registration No. 47,652

Marc A. Boillot, Registration No. 56,164

AKERMAN SENTERFITT

Customer No. 40987

Post Office Box 3188

West Palm Beach, FL 33402-3188

Telephone: (561) 653-5000